



# MASTER II-III

## THE CREATION PROCESS™

LEADING EDGE CONSCIOUSNESS  
DEVELOPMENT CURRICULUM AND  
COACH TRAINING PROGRAM BASED  
ON PROFESSIONAL & CONSCIOUSNESS  
COACHING® FROM CCI'S  
INTERNATIONAL COACHING ACADEMY



MI The Awareness Process™  
MII-III The Creation Process™  
MIV The Success Process™

In this 9-months consciousness development and coach training program the delegate will grow into realms of power and freedom thought of as impossible.

Personal transformation and competence development go hand in hand with acquiring the communication skills towards an International Professional Coach qualification. Whether you embark on a new career or you use those new skills in your work- and personal life - you don't need to look any further.

### THE MASTER II-III CURRICULUM TRAINS YOU IN

- **COMMUNICATION** mastery in the power of the word
- **PROFESSIONAL COACHING** by CCI and ICF standards
- **AUTHENTIC SELF EXPRESSION** living your Best Self
- **CONSCIOUSNESS COACHING®** coaching skills
- **HOLISTIC AWARENESS** un-biased and instant perception
- **LOVE** mastering the art of making a difference
- **ENTREPRENEURIAL SKILLS** for walking your talk
- **SPIRIT** inspire, move and touch others

No motivational hype • No information overload  
No useless knowledge

### WORD OF MOUTH

"Master II and III has equipped me to be able to create an exciting and magical reality for myself that I never thought possible. There is no waiting period, the creating happens on the fly." – Zimasa Daniels, East London, Business Consultant

"You cannot be a successful coach without the tools Master II and III provide." --- Launa Davies, Johannesburg, Caterer

"This curriculum provided the platform for me developing my consciousness and integrating coaching in my life. I highly recommend this course." --- Fritz Hoelscher, CEO, Pretoria

### COACHING IS THE LATEST 'MUST-HAVE' LIFESTYLE AND BUSINESS ACCESSORY - THE SOLUTION TO BOTH WORKPLACE AND PERSONAL EXCELLENCE.

Coaching is part of the personal development and training industry, which now earns over \$100+ billion a year worldwide. As a stand-alone profession, coaching has come into its own in the last few years and the South African market is fast following suit.

### INTERNATIONAL COMPETENCE AT YOUR FINGERTIPS

CCI founded the CCI Coaching Academy in 1997 with the mission to 'develop the best coaches worldwide'. With Marc Steinberg's authentic grown coaching expertise the CCI Coaching Academy passionately fulfills on its commitment. Coaching is an art and must be studied where the walk is the talk.

JOIN THE "REVOLUTION OF  
CONSCIOUSNESS" AND BECOME A  
SOURCE FOR TRANSFORMATION

BE THE CHANGE YOU WANT TO  
SEE IN THE WORLD



**“THE CCI COACHING ACADEMY MISSION IS TO DEVELOP THE BEST COACHES WORLDWIDE USING ICF- AND CONSCIOUSNESS COACHING® TO CAUSE A REVOLUTION IN CONSCIOUSNESS”**

*- MARC STEINBERG, author and creator of Consciousness Coaching®.*

### STEP 1: DECISION AND REGISTRATION

The decision to continue the journey with Consciousness Coaching® that began with MASTER I - THE AWARENESS PROCESS is a very important milestone in the life of a person. Marc Steinberg developed his teachings as one holistic consciousness empowerment curriculum: Master HV. Whether you want to do coaching for a living or not, being a coach is maybe one of the most essential human skills in order to live a meaningful and happy life. Registration is easy and facilitated face to face or over the phone.

### STEP 2: THE ENVIRONMENT

Consciousness Coaching® seminars are leading-edge, sensitive and confidential processes. The trainers are highly experienced individuals committed to peak performance, compassionate interaction and awesome results. The seminar venues are carefully selected to provide a blend of professional, sophisticated and tranquil atmospheres.

### STEP 3: PARTICIPATION

#### MASTER II - THE CREATION PROCESS™

The objective of Master II is the development of essential coaching skills reinforced by advanced self-realisation & awareness.

Master II consists of four training days and 2 practice months, during which delegates apply the acquired skills & additionally receive six individual coaching sessions from a CCI authorized coach.

By the end of Master II, delegates will have

- Realised the scope and depth of coaching and its core distinctions: Getting, Listening, Forgiving, Completing.
- Developed higher and more distinguished levels of awareness of self and others and the ability to apply these in the coaching process
- Achieved the practical competence to start giving their first coaching sessions
- Achieved the capability of free and inspiring self-expression that touches, moves and makes a difference

#### MASTER III - ADVANCED CONSCIOUSNESS TRAINING

Master III offers intensified training & practice on the level of International Professional Coaching and Consciousness Coaching® according to CCI and ICF standards. Master III consists of Part 1 four training days followed by one month of practice and integration and of Part 2 four training days followed by three further practice months on the professional coach level. Master III includes six observed coaching sessions (OCS) plus evaluation/feedback by a certified OCS Trainer.

By the end of Master III, students will have

- completed their awareness on the prof. coach level
- acquired the power to build rapport with any client
- multiplied their power to impact using language
- started the process of creating results by coaching only
- achieved the competence to professionally coach

#### STEP 4: GRADUATION

The CCI Coaching Academy offers graduation with CCI's ICF Accredited International Diploma 'Professional Consciousness Coach®'



#### MASTER IV AND BEYOND

- MASTER IV - The 4-day executive course
- Mentor coaching
- Train-the-trainer training
- Career development
- Associate network program
- CCI Coach Agency



#### CREDENTIALS

SETA • ICF (ACTP) • WABC • COMENSA

#### REFERENCE

[www.cci-portal.com](http://www.cci-portal.com)  
[www.cci-coachingacademy.com](http://www.cci-coachingacademy.com)  
[www.mscoaching.com](http://www.mscoaching.com)



Accredited Coach Training Program®  
 International Coach Federation®

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CREATIVE  
 CONSCIOUSNESS  
 INTERNATIONAL



**THE “BEING” OF THE COACH FAR SUPERCEDES ANY COACHING TECHNIQUES NO MATTER HOW ACADEMIC OR COMPLEX THEY MAY BE**