



# MASTER I

## THE AWARENESS PROCESS™

ACQUIRE THE POWER TO  
CREATE A SELF DETERMINED  
REALITY AND UNLIMITED  
SUCCESS IN EVERY AREA OF  
YOUR LIFE!



WELCOME TO TODAY'S MOST EXCITING AND  
ADVANCED PERSONAL POWER COURSE:  
**MASTER I - THE AWARENESS PROCESS™** a four-day  
breakthrough experience and transformational process  
powered by the leading-edge Consciousness Coaching®  
technique.

Consciousness is one of three human operating systems  
through which we can think, feel and act. During this  
course the delegate will reach a new awareness of  
the nature and function of consciousness and the  
competence to operate successfully this complex  
and fascinating system. The first hand experience is  
one of new levels of freedom and passion.

### MASTER I - THE AWARENESS PROCESS™ EMPOWERS YOU IN

- **FREEDOM** feel free, be free and act free
- **PASSION** creating the life you love to live
- **ENERGY** transforming anger into passion
- **CLARITY** know your calling and act from vision
- **INTEGRITY** getting things done
- **AWARENESS** perceiving reality from new levels
- **AUTHENTICITY** being real and incorruptible
- **PRESENCE** being here and now

**No motivational hype**  
**No information overload**  
**No useless knowledge**

### WORD OF MOUTH

"Red Bull gives you wings. MASTER I - THE AWARENESS  
PROCESS™ makes you fly!" - Andrew Franks

"MASTER I - THE AWARENESS PROCESS™ has been a life  
changing experience for me. It has opened windows and  
doors that I never knew existed. I feel totally exhilarated  
and liberated. I know that I will never live my life 'in story'  
anymore. I will make a difference and my family will benefit  
from it."  
- Esme Redfern

"MASTER I - THE AWARENESS PROCESS™ is a truly inspiring  
and powerful course. It puts universal/ spiritual  
concepts into a practical and simple framework.  
I can recommend it for anyone who wants to live a  
more powerful, conscious and inspiring life."  
- Dina Cramer

### AUTHENTIC COMPETENCE AT YOUR FINGERTIPS

Consciousness Coaching® develops empowerment solutions  
to individuals from all walks of life who are committed  
to realize the BEST SELF they could be.

Awareness, vision, achievement, freedom and wealth  
are the core values for Consciousness Coaching® course  
graduates. To have the best available empowerment on  
your side isn't a question of time and money but rather the  
best decision you probably can make.

BE WILLING TO ACKNOWLEDGE YOU  
REALLY WANT TO CHANGE IS THE  
FIRST STEP TOWARDS EMPOWERMENT

YOU HAVE NEVER BEEN GIVEN A WISH  
WITHOUT THE POWER TO REALISE IT



**"MASTER I IS A TREMENDOUS WAKE UP CALL, DESIGNED TO CAUSE A REVOLUTION IN CONSCIOUSNESS. SUCCESSFUL PEOPLE WORLDWIDE USE THE NEW CONSCIOUSNESS COACHING®"**

*- MARC STEINBERG, author and creator of Consciousness Coaching®*

**STEP 1: DECISION AND REGISTRATION**

Consciousness Coaching® facilitates empowerment that doesn't start with delusions. The decision to get empowered is often accompanied by obstacles such as time, money and pride. Procrastination of empowerment however causes unnecessary delays in achievements, provokes failure and enhances struggle. At the end of the day the only question left is: Can you afford NOT to do it?

**STEP 2: THE ENVIRONMENT**

Consciousness Coaching® seminars are exclusive and confidential processes. The trainers are highly experienced individuals committed to peak performance, compassionate interaction and awesome results. The seminar venues are carefully selected to provide a blend of a professional but secluded atmosphere. Group size ranges from 24 delegates onwards. Registration is easy and facilitated face to face or over the phone.

**STEP 3: PARTICIPATION**

4 days packed with exciting experiential learning and training processes powered by Consciousness Coaching®

- insight inquiries
- exercises
- role-play
- video presentations
- feedback

**STEP 4: INTEGRATION AND FURTHER DEVELOPMENT**

Consciousness Coaching® offers through its international Coaching Academy 1st class coach training, trainer training and individual coaching sessions

- ICF ACTP Accredited
- MASTER II - IV courses
- Consciousness Coaching® sessions
- Train-the-trainer training
- Career development
- Associate network program



**IN GOOD COMPANY - CCI CLIENTS**

YPO • L'Oreal • Masterfoods • Metropolitan Life • Department of Defence • BP • City of Cape Town • A5 IBN • Eli Lilly • Hewlett Packard • Trade World • Gauteng Prov Government • Deloitte • Shimansky • BMW • MTC-Mobitel

**CONSCIOUSNESS COACHING® IN THE MEDIA**

**MAGAZINES**

GLAMOUR May 07 "Your relationship barometer" • COSMOPOLITAN, May 07 "Change your Life!" • REAL SIMPLE, March 07 "Iceland and Tahiti" • DEAL, April 07, "Whose life is it anyway?" • ENTREPRENEUR Jan 07 "Let a coach inspire you!" • RENAISSANCE, Dec 06, "Changing your Life" • ELLE, July 06 "Coaching Hollywood" "D3" • WOMAN & HOME, Sept 06 "Life Coaching Courses" • PEOPLE Dynamics, Aug 06 "Consciousness Coaching® - the next generation of coaching for leadership development" • ODYSSEY, Sept 06 "Consciousness Coaching® self-designed destiny" • MANWEES, July 06 "Inspiratie: Persoonlikheid" • STYLE, May 06 "The Professional Path to Perfection" • HR FUTURE, Feb 06 "Latest development in the coaching industry" • MEI, Dec 05 "Consciously balanced!" • FINEST June 03 "The Inner Million"

**NEWSPAPERS**

BEELD, April 25th 07 "Geluk is in jou kop" • CITIZEN, May 07th 07 "Control the fire within" • Career Times, Sept 17th 06 "Becoming a Life Coach" • Glamorous Life, Sept 06 "Supermodel turns to courageous Coaching" • DIE Burger, 29th Dec 05 "Nuwejaarswense al in Januarie vergete, se kenner" • Weekend Witness, July 29th 06 "Coaching: the future is now" • The Reader, Mar 02 "Go for the best" • Euro News, Aug 02 "German Coach discovers new video analysis"

**RADIO**

5FM, 22 Jan 07 "Self confidence" • HEART, 3 Jan 07 "What is Coaching?" • SAFM, 8 Jan 07 "Reaching desired goals" • SAFM, 7 Jan 06 "What is Consciousness Coaching®" • SAFM, 21 Feb 06 "On Relationships" • SAFM, 28 Dec 05 "How to make successful New Year's resolutions" • CAPE TALK, 19 May 05 "Interviewing Marc Steinberg"

**CREDENTIALS**

SETA accredited • ICF accredited • WABC member

**REFERENCE**

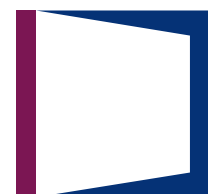
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**CREATIVE  
 CONSCIOUSNESS  
 INTERNATIONAL**



BE AN ARTIST AT LIVING  
 YOUR WORK OF ART IS YOUR LIFE